

# CONFERENCES & EVENTS PROGRAMME \*

\* Programme as of 03/03/2022 – Subject to change



- MIPTV all genres
- DRAMA
- DOC
- FORMATS
- KIDS
- ESPORTS BAR

MONDAY 4 APRIL				TUESDAY 5 APRIL				WEDNESDAY 6 APRIL			
INSPIRATION	DISCOVERY	CONNECTION	SCREENINGS	INSPIRATION	DISCOVERY	CONNECTION	SCREENINGS	DISCOVERY	CONNECTION		
<p><b>9.30 - 10.15</b>                      Debussy Theatre  <b>ONE TV YEAR IN THE WORLD : CRACKING AUDIENCE TRENDS</b>                      Presented by                      GLANCE &amp; TAPE CONSULTANCY</p> <p><b>11.45 - 12.30</b>                      Debussy Theatre  <b>OPENING KEYNOTE</b>                      In conversation with                      KEVIN MAYER                      CANDLE MEDIA                      REINE RECHTMAN                      MOONBUS</p>	<p><b>10.30 - 11.30</b>                      Hi5 Studio  <b>READY PLAYER MIP: MAKING YOUTH TV BRANDS « METAVERSE READY »</b>                      Presented by                      DUBIT</p> <p><b>11.45 - 12.15</b>                      Hi5 Studio  <b>REINVENTING THE FAN EXPERIENCE</b>                      with                      CLAIRE HUNGATE                      TEAM LIQUID                      OVIDIO GOMEZ                      ANHEUSER-BUSCH INBEV                      &amp; more to be announced</p>	<p><b>10.00 - 10.30</b>                      Verriere Californie  <b>WORKSHOP: UNDERSTANDING ESPORTS</b></p> <p><b>11.00 - 11.30</b>                      Verriere Californie  <b>WORKSHOP: DEVELOPING BRAND PARTNERSHIPS</b></p> <p><b>10.00 - 12.00</b>                      Riviera 8 - Marguerite  <b>FRAPA FORMATS SUMMIT</b>                      By invitation</p>	<p>09.00 - 10.00                      AUDI A                      PROGRAMME TO BE ANNOUNCED</p>	<p><b>9.30 - 10.15</b>                      Debussy Theatre  <b>FRESH TV FICTION</b>                      Presented by THE WIT</p> <p><b>10.45 - 11.45</b>                      Hi5 Studio  <b>NFT PANEL</b>                      With                      SCOTT GREENBERG                      &amp; more to be announced</p> <p><b>12.00 - 12.30</b>                      Hi5 Studio  <b>MARKET INTEL.</b>                      To be announced</p> <p><b>12.00 - 12.30</b>                      Debussy Theatre  <b>MEDIA MASTERMIND KEYNOTE</b>                      To be announced</p>	<p><b>10.00 - 10.30</b>                      Verriere Californie  <b>BUILDING GLOBAL &amp; INCLUSIVE TEAMS</b>                      WITH                      NINJAS IN PYJAMAS                      TEAM LIQUID                      &amp; more to be announced</p> <p><b>11.15 - 11.45</b>                      Verriere Californie  <b>NFTS IN ESPORTS</b>                      To be announced</p>	<p><b>9.30 - 09.30</b>                      Riviera 8 - Honorat  <b>PRODUCERS' BREAKFAST</b></p> <p><b>9.30 - 10.30</b>                      Riviera 8 - Marguerite  <b>MIPDOC INTL COPRO SUMMIT</b>                      By invitation</p> <p><b>11.00 - 12.00</b>                      Riviera 8 - Marguerite  <b>DIVERSITY &amp; INCLUSION MENTORING</b>                      Limited capacity, first come first served</p>	<p>10.30 - 11.30                      AUDI A                      SHOWCASE                      presented by                      RTBF                      PROGRAMME TO BE ANNOUNCED</p>	<p><b>10.00 - 10.30</b>                      Verriere Californie  <b>BUSINESS CASE</b>                      To be announced</p> <p><b>12.00 - 12.30</b>                      AUDI A  <b>NAVIGATING THE NEW WORLD ORDER : TV BUSINESS NOW &amp; NEXT</b>                      Presented by                      AMPERE ANALYSIS</p>	<p><b>9.30 - 10.30</b>                      Riviera 8 - Marguerite  <b>INTL MENTORING &amp; NETWORKING FOR WOMEN</b>                      IN TV, FILM &amp; DIGITAL MEDIA                      In partnership with                      MEDIA CLUB ELLES</p> <p><b>10.45 - 11.15</b>                      Verriere Californie  <b>MENTORING SESSION</b></p> <p><b>11.00 - 12.30</b>                      Riviera 8 - Marguerite  <b>MIP WORKOUT HOW WILL WEB3 TRANSFORM TV ?</b>                      Limited capacity, first come first served</p>		
<p><b>14.00 - 15.00</b> AGENDAS 1 TO 1 MATCHMAKING  <b>15.45 - 16.45</b> AGENDAS 1 TO 1 MATCHMAKING  <b>18.00 - 19.00</b> AGENDAS 1 TO 1 MATCHMAKING</p> <p><b>10.30 - 11.30</b> AGENDAS 1 TO 1 MATCHMAKING                      12.30 - 14.00  <b>VIP LUNCH</b> by invitation only</p> <p><b>14.00 - 15.00</b> AGENDAS 1 TO 1 MATCHMAKING  <b>15.30 - 16.30</b> AGENDAS 1 TO 1 MATCHMAKING                      20.00  <b>VIP DINNER</b> by invitation only</p> <p><b>10.00 - 12.00</b> AGENDAS 1 TO 1 MATCHMAKING                      12.30 - 14.00  <b>VIP LUNCH</b> by invitation only</p>				<p>12.00 - 13.30                      PROGRAMME TO BE ANNOUNCED</p>				<p>12.00 - 13.30                      PROGRAMME TO BE ANNOUNCED</p>		<p><b>12.30 - 13.30</b>                      Riviera 8 - Marguerite  <b>KIDS TRENDS</b>                      Presented by                      THE INSIGHTS FAMILY</p>	
<p><b>15.00 - 15.30</b>                      Debussy Theatre  <b>KEYNOTE MARK COX</b>                      RIOT GAMES</p> <p><b>16.30 - 17.00</b>                      Debussy Theatre  <b>KEYNOTE</b>                      In conversation with                      PATRICK ARYEE                      Wildlife TV Presenter &amp;                      Documentary Filmmaker</p> <p><b>17.00 - 17.30</b>                      Debussy Theatre  <b>KEYNOTE</b>                      In conversation with                      WAYNE GARVE                      SOVI PICTURE TELEVISION                      JANE TRANTER                      BAD WOLF</p> <p><b>18.00 - 18.30</b>                      Hi5 Studio  <b>THE METAVERSE: VIRTUAL UNIVERSE</b>                      INSPIRED BY GAMERS                      with                      CHRIS MARTIN                      SATOR                      BENOIT PAGOTTO                      RTBF STUDIOS</p>	<p><b>15.00 - 16.15</b>                      Hi5 Studio  <b>MIPDOC PROJECT PITCH</b></p> <p><b>15.45 - 16.15</b>                      Verriere Californie  <b>BUSINESS CASE</b>                      To be announced</p> <p><b>16.30 - 17.00</b>                      Hi5 Studio  <b>CHARITY IN ESPORTS</b>                      To be announced</p> <p><b>17.15 - 17.45</b>                      Hi5 Studio  <b>INVESTING IN ESPORTS : PITFALLS &amp; OPPORTUNITIES</b>                      Presented by                      TRUST ESPORT</p> <p><b>17.45 - 18.30</b>                      Debussy Theatre  <b>FACTUAL &amp; DOCUMENTARY TRENDS</b>                      Presented by K7 MEDIA</p>	<p><b>14.30 - 15.15</b>                      Verriere Californie  <b>MENTORING SESSION</b>                      To be announced</p> <p><b>18.00 - 19.00</b>                      Verriere Californie  <b>WOMEN IN ESPORTS COCKTAIL</b></p> <p><b>18.45</b>                      Riviera 8  <b>OPENING PARTY</b>                      Open to all</p>	<p><b>15.30 - 16.15</b>                      AUDI A  <b>KOREA SHOWCASE</b></p> <p>16.45 - 17.45                      PROGRAMME TO BE ANNOUNCED</p>	<p><b>15.00 - 16.30</b>                      Debussy Theatre  <b>KEYNOTE CARLOS "OCELOTE"</b>                      G2 ESPORTS</p> <p><b>16.00 - 17.00</b>                      Debussy Theatre  <b>KEYNOTE SDG AWARDS</b>                      In Partnership with                      UNITED NATIONS                      MIP SDG AWARDS                      ACT                      MIP SDG AWARDS PARTNERS                      JUNK KOUTURE</p> <p><b>17.00 - 17.30</b>                      Debussy Theatre  <b>VARIETY'S INTL ACHIEVEMENT IN TV AWARD</b>                      CECILE FROT-COUTAZ                      SKY STUDIOS</p>	<p><b>14.30 - 15.00</b>                      Verriere Californie  <b>PANEL</b>                      To be announced</p> <p><b>15.00 - 16.15</b>                      Hi5 Studio  <b>MIPFORMATS INTERNATIONAL PITCH</b>                      In Partnership with                      FOX Alternative                      Entertainment</p> <p><b>17.00 - 17.30</b>                      Hi5 Studio  <b>FUTURE OF KIDS CONTENT</b>                      with                      JONATHAN WATSON                      &amp; more to be announced</p> <p><b>17.45 - 18.15</b>                      Hi5 Studio  <b>FRESH TV KIDS</b>                      Presented by THE WIT</p>	<p><b>14.30 - 15.30</b>                      Riviera 8 - Marguerite  <b>MIP WORKOUT KIDS</b>                      Limited capacity, first come first served</p> <p><b>17.30 - 18.15</b>                      Riviera 8 - Marguerite  <b>MIP WORKOUT FACTUAL</b>                      Limited capacity, first come first served</p> <p><b>18.45 - 20.30</b>                      Riviera 8 - Marguerite  <b>INTERNATIONAL FORMATS AWARDS SCREENING</b>                      In Partnership with C21,                      FRAPA, MIPFORMATS,                      ENTERTAINMENT                      MASTER CLASS</p>	<p>14.00 - 15.00                      PROGRAMME TO BE ANNOUNCED</p> <p>15.30 - 16.30                      PROGRAMME TO BE ANNOUNCED</p> <p>17.30 - 18.30                      PROGRAMME TO BE ANNOUNCED</p>	<p>12.00 - 13.30                      PROGRAMME TO BE ANNOUNCED</p>			

## SATURDAY TO MONDAY



## CANNESERIES SEASON 5

1-6 APRIL 22

Every Evening  
 19.00 - 19.30  
 PINK CARPET

Friday 1 April  
 20.00 - 20.45  
 OPENING CEREMONY

Saturday 2 - Tuesday 5 April  
 11.00 - 13.00 / 15.00 - 17.00 / 20.00-22.00  
 SCREENINGS

Wednesday 6 April  
 20.00 - 20.45  
 CLOSING &  
 AWARDS CEREMONY

## ESPORTS BAR VIP ARENA

**MONDAY 4 APRIL**  
 14.00 - 15.00 AGENDAS 1 TO 1 MATCHMAKING  
 15.45 - 16.45 AGENDAS 1 TO 1 MATCHMAKING  
 18.00 - 19.00 AGENDAS 1 TO 1 MATCHMAKING

**TUESDAY 5 APRIL**  
 10.30 - 11.30 AGENDAS 1 TO 1 MATCHMAKING  
 12.30 - 14.00  
**VIP LUNCH** by invitation only

**14.00 - 15.00** AGENDAS 1 TO 1 MATCHMAKING  
**15.30 - 16.30** AGENDAS 1 TO 1 MATCHMAKING  
 20.00  
**VIP DINNER** by invitation only

**WEDNESDAY 6 APRIL**  
 10.00 - 12.00 AGENDAS 1 TO 1 MATCHMAKING  
 12.30 - 14.00  
**VIP LUNCH** by invitation only

## SUNDAY 3 APRIL

14.00 - 19.00  
 Debussy Theatre  
**mipdrama**  
 Reserved for Buyers only

MIPTV & ESPORTS BAR THANK THEIR SPONSORS AND PARTNERS

